

## Software Development

For 20+ years and a staff of 200+ experts, Objective has been the leader in **Agile software development innovation**, implementing the best technologies with robust and scalable solutions, always suited to business objectives.

In order to meet the increasingly dynamic demands of the development market, count on Objective as your Software Solutions provider partner to ensure the right software development at the right time with competitive advantages and excellent performance throughout your products life. At the Center for Excellence in Software Development, we apply tactical and operational management to identify and leverage points of process that enable the improvement of the customized development of mission-critical solutions, web and mobile applications, migrations and system integrations

*“Look for a partner who has high-functioning teams of veteran software developers who are experienced at rapidly embedding themselves in organizations to help you achieve your business goals.”*

Companies choose to software development partners for many reasons. The Top 2? Lack of qualified specialists or no access to them, and secondly, cost optimization. While the first reason is sensible, the the later one, i.e. following only the financial criteria when choosing a service provider, might not bring positive results. Speaking from experience, we’ve had many inquiries from clients who have based their decision merely on the price. They’ve entrusted their idea to companies offering the lowest quotes or to freelancers and in the end, this has cost them more than money: they’ve lost a chance to to leverage their business vision in the right moment. Find the right partner for you. We would love for you to consider Objective.

### Benefits

- ✓ ROI
- ✓ Partnership
- ✓ Proven Delivery
- ✓ History of Success
- ✓ Skill Strength
- ✓ Continuity
- ✓ Capabilities
- ✓ Sturdy Processes



## Software Development

### Legacy: Sustain

When you have a long-tailed successful software package that your clients just can't let go, turn to Objective for a Legacy Sustain engagement. Our Expert developers will release your current staff to continue developing new and exciting software by taking up the standard care and maintenance of your successful platform. Your solution will be maintained and tested using our proven Agile Development Methodology.

### Development Squad

Multiply the effectiveness, and reduce the costs and risks in your project by leveraging our know-how in Objective's Development Squad engagement. Objective's integrated local and remote staff reduces time zone, linguistic, and cultural barriers by directly integrating with your team. Working shoulder to shoulder and eye to eye ensures smooth delivery, enhanced quality and productivity of your project. You can leverage Objective's 20+ years of success and try our proven Agile Delivery Methodology.

### Legacy Enhance

When you have a long-tailed successful software package that your clients just can't let go, turn to Objective for a Legacy Enhance engagement. Our Expert developers will release your current staff to continue developing new and exciting software by taking up the new development and releases of your successful platform. Your solution will continue to expand and grow using our proven Agile Development Methodology.

## On-Demand Development

Increase the effectiveness, and reduce the costs and risks in your project by leveraging the know-how in Objective's On-Demand development solutions. Objective's Nearshore remote staff reduces time zone, linguistic, and cultural barriers that directly impact your team. This ensures the delivery, quality and productivity of your project, using our proven Agile Development methodology.